



## **OBJETIVO**

O objetivo desta disciplina é discutir os fundamentos da política industrial e seu papel para a promoção do desenvolvimento tecnológico, industrial e econômico. Para isso, serão discutidos os fundamentos conceituais da política industrial e as principais experiências de definição e implementação de políticas industriais em algumas experiências internacionais selecionadas. Ainda, será dado um foco específico para a experiência do Brasil. Assim, pretende-se discutir as características, e os principais contornos, dos esforços de política industrial nas experiências recentes.

## **PROGRAMA**

### **1. FUNDAMENTOS DA POLÍTICA INDUSTRIAL**

#### **Bibliografia obrigatória**

SUZIGAN, W.; VILLELA, A.V. (1997). Industrial Policy in Brazil. Campinas: Instituto de Economia/UNICAMP.

#### **Bibliografia complementar**

ADAMS, F.G., BOLLINO, A. (1983) "Meaning of industrial policy". In: ADAMS, F.G., KLEIN, L.R. "Industrial policies for growth and competitiveness". Lexington, Mass.: Lexington Books.

CORDEN, W.M. (1980) Relationships between Macro-economic and Industrial Policies. In: The World Economy. Blackwell Publishing Ltd, 1980, p.167-184.

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REINERT, E. (1999) The Role of the State in Economic Growth, Journal of Economic Studies, vol. 26, 4/5.

### **2. ECONOMIA POLÍTICA DA POLÍTICA INDUSTRIAL**

#### **Bibliografia obrigatória**

CHANG, H.-J. (1994). The Political Economy of Industrial Policy. London: Macmillan.

#### **Bibliografia complementar**

KHAN, M.; BLANKENBURG, S. The Political Economy of Industrial Policy in Asia and Latin America. Initiative for Policy Dialogue Working Paper Series, October 2008.

LIN, J.; CHANG, H. Should Industrial Policy in Developing Countries Conform to Comparative Advantage or Defy it? A Debate Between Justin Lin and Ha-Joon Chang. Development Policy Review, 2009.

### **3. POLÍTICA INDUSTRIAL E INSTITUIÇÕES I**

#### **Bibliografia obrigatória**

DOSI, G. (1988). "Institutions and markets in a dynamic world", The Manchester School, 56 (2) 119-46.

#### **Bibliografia complementar**

DOSI, PAVITT e SOETE (1990) Technical change and economic theory. London: Pinter Publishers, 1988.

### **4. POLÍTICA INDUSTRIAL E INSTITUIÇÕES II**

#### **Bibliografia obrigatória**

NELSON R.R. (2008). 'What Enables Rapid Economic Progress? What are the Needed Institutions?', *Research Policy*, 37:1, 1-11.

CIMOLI, M.; DOSI, G.; NELSON, R.; STIGLITZ, J. (2009). *Industrial Policy and Development: The Political Economy of Capabilities Accumulation*. Oxford and New York: Oxford University Press (versão em português: Instituições e políticas moldando o desenvolvimento industrial: uma nota introdutória. *Revista Brasileira de Inovação*, Rio de Janeiro, vol. 6 (1), jan.-jun. 2007)

#### **Bibliografia complementar**

LUNDEVALL, B. Å., & BORRÁS, S. (2005). Science, Technology and Innovation policy. *The Oxford Handbook of Innovation*, 599-631.

NELSON, R., SAMPAT, B., 2001. Making Sense of Institutions as a Factor Shaping Economic Performance. *Journal of Economic Behavior and Organization* 44, 31–54.

### **5. “NOVA” POLÍTICA INDUSTRIAL: CARACTERÍSTICAS E DESAFIOS**

#### **Bibliografia obrigatória**

RODRIG, D. (2007). Normalizing industrial policy. September 2007

#### **Bibliografia complementar**

RODRIG, D. (2004). *Industrial policy for the twenty-first century*. Cambridge: Harvard University.

RODRIG, D. (2006). *Industrial development: stylized facts and policies*. Cambridge: Harvard University

AIGINGER, K.; RODRIG, D. (2020). Rebirth of industrial policy and an agenda for the twenty-first century. *Journal of Industry, Competition and Trade*, p. 1-19.

O’SULLIVAN, E., ANDREONI, A., LOPEZ-GOMEZ, C., GREGORY, M. (2013). What is new in the new industrial policy? A manufacturing systems perspective. *Oxford Review of Economic Policy*, 29(2), 432-462.

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### **6. POLÍTICA INDUSTRIAL: O ESTADO EMPREENDEDOR**

#### **Bibliografia obrigatória**

MAZZUCATO, Mariana. (2011). *The Entrepreneurial State*, Demos, London, UK.

#### **Bibliografia complementar**

MAZZUCATO, M. (2018). *The value of everything: Making and taking in the global economy*. Hachette UK.

LAZONICK, W., & MAZZUCATO, M. (2013). The risk-reward nexus in the innovation-inequality relationship: who takes the risks? Who gets the rewards? *Industrial and Corporate Change*, 22(4), 1093-1128.

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### **7. A RETOMADA DA POLÍTICA INDUSTRIAL: 'MISSION ORIENTED POLICIES'**

#### **Bibliografia obrigatória**

MAZZUCATO, M. (2018). Mission-oriented innovation policies: challenges and opportunities. *Industrial and Corporate Change*, 27(5), 803-815.

#### **Bibliografia complementar**

ERGAS, H. A future for mission-oriented industrial policies: A critical review of developments in Europe. (OECD, Org.). Paris: [s.n.], 1992.

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## **8. A RETOMADA DA POLÍTICA INDUSTRIAL: 'BRINGING PRODUCTION BACK'**

### **Bibliografia obrigatória**

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### **Bibliografia complementar**

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## **9. AVALIAÇÃO DA POLÍTICA INDUSTRIAL: ADICIONALIDADE OU CROWDING-OUT**

### **Bibliografia obrigatória**

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### **Bibliografia complementar**

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## **10. CADEIAS GLOBAIS DE VALOR E POLÍTICA INDUSTRIAL**

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## **11. POLÍTICA INDUSTRIAL E A TRANSIÇÃO DO PARADIGMA TECNOPRODUTIVO EM DIREÇÃO À INDÚSTRIA 4.0**

### **Bibliografia obrigatória**

BRUN, L.; GEREFFI, G.; ZHAN, J. (2019). The “lightness” of Industry 4.0 lead firms: implications for global value chains. In: BIANCHI, P.; DURÁN, C. R.; LABORY, S. (Ed.). **Transforming industrial policy for the digital age – production, territories and structural change**. Edward Elgar Publishing Limited.

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## **12. POLÍTICA INDUSTRIAL E CATCHING-UP: O CASO CHINÊS**

### **Bibliografia obrigatória**

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CHEN, L & NAUGHTON, B. (2016). An institutionalized policy-making mechanism: China’s return to techno-industrial policy, **Research Policy** 45 (10), 2138-2152.

### **Bibliografia complementar**

NAUGHTON (2020). Chinese Industrial Policy and the Digital Silk Road: The Case of Alibaba in Malaysia, **Asia Policy**, Volume 15, Number 1, January 2020, pp. 23-39.

## **13. POLÍTICA INDUSTRIAL E LIMITAÇÕES: O CASO BRASILEIRO I**

### **Bibliografia obrigatória**

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#### **14. POLÍTICA INDUSTRIAL E LIMITAÇÕES: O CASO BRASILEIRO II**

##### **Bibliografia obrigatória**

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#### **15. SEMINÁRIOS DOS ALUNOS**